



Osoyoos Curling Club  
9501 Hummingbird Lane, Osoyoos BC V0H 1V5

# **ADVERTISING PACKAGE**

## **2023-2024 Curling Season**

**"Like Us"**  | **250.495.7733**

**[WWW.OSOYOOSCURLINGCLUB.COM](http://WWW.OSOYOOSCURLINGCLUB.COM)**

## Advertising: Outline of Opportunities and Benefits

Support from the community has always played a key role in keeping the Osoyoos Curling Club a successful sporting facility over the past years. Outlined below are the opportunities and benefits of being an advertiser:

### Opportunities:

- ✓ Side Wall Signs: purchased by and belong to the sponsor (see page 4).
- ✓ Scoreboard Signs: purchased by and belong to the sponsor (see page 4).
- ✓ In Ice Decals:
  - Free Guard Zone decal is purchased by the Osoyoos Curling Club (see page 5).
  - Full House decal: one end is purchased by the sponsor and one end is purchased by the Osoyoos Curling Club. The sponsor pays for shipping. (see page 6).
- ✓ 1 year or 3-year contracts with payment options available.

### Benefits:

- ✓ Signs and decals are designed by the sponsor and displayed in clear view for spectators and curlers to see.
- ✓ Osoyoos Curling Club for 2021/2022 membership was 160.
- ✓ Osoyoos Curling Club for 2022/2023 membership was 160.
- ✓ Curling Leagues:
  - Daytime: Mondays and Thursdays
  - Stick: Monday evening and Wednesday morning
  - Men's: Tuesday evening
  - Mixed: Wednesday evening
  - Ladies': Tuesday afternoon and Thursday evening
  - Open Doubles: Friday evening
  - Juniors: Tuesday afternoon
- ✓ Bonspiels: Include both local teams and teams from Clubs throughout BC.
  - Summer: August - 40 teams
  - Men's: January – 20 teams
  - Ladies: February – 20 teams
- ✓ Our lounge is open to members and guests after league play and during bonspiels.
- ✓ The lounge and ice are rented throughout the year for private functions to local and out of town groups.
- ✓ Each advertiser is added to our website with a link to the advertiser's site.
- ✓ Club members are encouraged to support our advertising sponsors via emails and signage posted in the lobby.

## **Background:**

The Osoyoos Curling Club has been a part of the community since 1954.

### **Vision:**

The Osoyoos Curling Club is a non-profit society whose vision is to provide a welcoming, accessible environment for people of all ages and abilities to build friendships, sportsmanship, and skill development through the sport of curling.

### **Mandate:**

The Osoyoos Curling Club will endeavor to make the sport of curling available to everyone in the Community. We will develop strategies to expand the uses of the Club facility, and provide an enjoyable curling experience through fun, fitness, and friendship.

**Leagues:** The services that we offer to our adult members are the Men's, Ladies, Mixed, Daytime, Doubles, Two Person Stick, and Junior League. Currently each league participates once a week from October to March except for Daytime and Stick which is twice a week. Learn to Curl clinics will be offered at the beginning of the 2023 Curling season to encourage new members and improve existing skills.

**Bonspiels:** To meet the needs of our membership and customers, there are three (3) bonspiels a year: Men's, Ladies, and Summer Open. Bonspiels attract hundreds of friends and family members each day as observers or participants at the social events that are part of the bonspiels.

**Junior League:** Once a week from October to end of February, volunteers teach the art of curling to children from the age of 8 to 14. Unfortunately, due to the pandemic we have not been able to offer our Junior league. 2023 – 2024 season, however, looks very promising.

The Club is affiliated with Curl BC, Curl Canada and BCIMCA. We have hosted various Zone Playdowns and Senior Mixed Championships. Continuing to be a host club is definitely in our plans!!.

# Advertising Opportunities

## Side Wall and Scoreboard Advertising

**Side Wall:** Your company name and logo on a 2' x 4' wall sign on the ice side wall of the club for the full season: **\$125.00 + GST**, 3 years: **\$300.00 + GST** \*plus sign production costs.

**Scoreboard:** Our Club has 4 Sheets of ice and 3 scoreboards. These scoreboards are possibly the most viewed locations on the ice, and the most prominent. Your Company name and logo on a 2' x 4' wall sign for the full season: **\$150.00 + GST**, 3 years: **\$375.00 + GST**, \*plus sign production costs.

\*approximately \$95.00 quoted by Osoyoos Signs and Logo Stitch, in Osoyoos, BC.

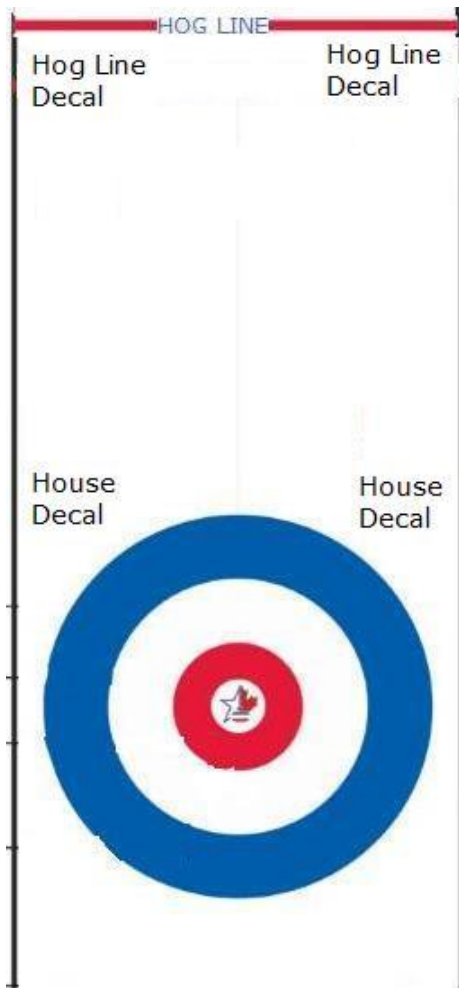


## In Ice Decal Advertising

In Ice Decal's for advertising are amazing and really catch the public's eye when they look at the ice area! The future has arrived for In Ice Decals in curling ice so don't miss this fantastic opportunity as a limited amount of decal advertising is available for sale.

**Free Guard Zone Decals:** are located in between the house and the hog line (above the ice area but not past the hog line). The decals can be up to 4 feet in width and are in the game play area which results in very good exposure to the spectators and curlers. We can place up to 8 free guard zone decals per sheet, 4 at each end. Your company name and logo for the full season at home end: **\$250.00 + GST**, 3 years: **\$600.00 + GST**.

Away end: **\$200.00 + GST**, 3 years: **\$500.00 + GST**. \*the cost of the decal is included in the price.



**Full House Decals:** covers the house area within the outside circle. The decal can be placed at the home end and the away end of each sheet of ice. Such fabulous exposure for your business! Your company name and logo for 3 years: **\$1,500.00 + GST or we can bill you annually \$600.00 + GST.** The sponsor will pay for one decal to be designed and made by Jet Ice (\$700.00 + GST/PST and approximately \$300.00 for shipping. You will be invoiced for this cost when the decal is received). The Osoyoos Curling Club will pay for the additional full house decal for the away end.



## CONTRACT (please print)

Business Name:			
Contact Name:			
Mailing Address:			PC
Telephone #		Cell #:	
Email address:			
Date:			
Signature:			

Please select below your preferred method of advertising. **Note:** All prices are plus GST.

Length of contract:  1 year  3 year. Would you like to be billed annually:  yes  no

	Cost per season	Cost for 3 seasons
<b>Side Wall and Scoreboard</b>		
<input type="checkbox"/> Side Wall Sign 2' x 4'	\$125.00	\$300.00
<input type="checkbox"/> Scoreboard Sign 2' x 4'	\$150.00	\$375.00
<b>Free Guard Zone Decal</b>		
<input type="checkbox"/> Hog line at home end:	\$250.00	\$600.00
<input type="checkbox"/> House at home end:	\$250.00	\$600.00
<input type="checkbox"/> Hog line at away end:	\$200.00	\$500.00
<input type="checkbox"/> House at away end:	\$200.00	\$500.00
<b>Full House Decal</b>		
<input type="checkbox"/> Both ends	\$600.00	\$1,500.00

**Payment: Sponsorship invoices will be sent out in October at the beginning of the Curling Season.**

For more information contact Bob Dobson Phone: 250-495-4457 Email: [neogeo14@telus.net](mailto:neogeo14@telus.net)

*THANK YOU SO MUCH*