



**Osoyoos International Curling Club
9501 Hummingbird Lane, Osoyoos BC V0H 1V5**

**ADVERTISING PACKAGE
2016-2017 Curling Season**

"Like Us"  | 250.495.7733

WWW.OSOYOOSCURLINGCLUB.COM

Background:

The Osoyoos International Curling Club has been a part of the community since 1954. In 2014 we celebrated our 60th Anniversary. The Club devotes its resources to maintaining and promoting interest and enjoyment in the sport of curling.

Leagues: The services that we offer to our adult members are the Men's, Ladies, Mixed, Daytime Curling Leagues and now our new league, Two Person Stick Curling. Currently each league participates once a week from October to March with the exception of Daytime which is twice a week. For the 2015-2016 Curling season we had 181 registered members for these leagues.

Bonspiels: To meet the needs of our membership and customers, there are four (4) bonspiels a year: Men's, Ladies, Junior, and Mid Summer. Bonspiels attract hundreds of friends and family members each day as observers or participants at the social events that are part of the bonspiels. Learn to Curl clinics will be offered at the beginning of the 2017 Curling Season.

Junior League: Once a week from October to end of February, volunteers teach the art of curling to children from the age of 8 to 14. This past year we had 16 registered in this program. Parents and grandparents often stay at the rink and watch the children.

Elementary School Program: Throughout the month of November/January each year, volunteers have donated their time (last year 168 hours) to teach grades 4 – 7 from the Osoyoos Elementary School the skills of curling. There are 24 x 1 hour sessions.

The Club is affiliated with Curl BC and BCIMCA. We have hosted various Zone Playdowns and Senior Mixed Championships. Continuing to be a host club is definitely in our plans!!.

In March, 2015, the ICC was very proud of our 60+ Men's and 60+ Ladies that attended the BCIMCA/PCIMCA Combined Championship in Richmond, BC. Both Teams came back winning the BCIMCA Interior Championship.

Advertising Benefits:

The ICC Curling League Curling Season is from October through to March. The Mid Summer Bonspiel the 3rd week in August.

Support from the community has always played an important role in keeping the Osoyoos International Curling Club a successful sporting facility over the past 60 years. We are sensitive to the economic times our business community is facing, so we have introduced cost effective advertising opportunities for you to maximize your company exposure.

- ✓ Signage is in clear view for our spectators and curlers.
- ✓ Signage is easy to read and legible for our spectators and curlers.
- ✓ Our club attracts visitors and players from all over the central Okanagan and lower mainland at our Bonspiels.
- ✓ The lounge is rented throughout the year for private functions.
- ✓ The curling area is rented throughout the curling season for private functions.
- ✓ Demographics are from age 5 to 95 – from a cross-section of the community.
- ✓ Our Club encourages our membership to SUPPORT OUR SPONSORS!
- ✓ The cost of In Ice Decal is included in the price!!
- ✓ Each Business that advertises through In Ice Decal, Wall or Scoreboard will also have their business logo and information listed on our website (www.osoyooscurlingclub.com) as well as a direct link to your website!
- ✓ Side and Scoreboard Signs are your property and will be returned upon termination of Contract.

ADVERTISING OPPORTUNITIES

Side Wall and Scoreboard Advertising

Side Wall: Your company name and logo on a 2' x4' wall sign on the ice side wall of the club for the full season: **\$125.00 + GST**, 3 years: **\$300.00 + GST** *plus sign production costs.

Scoreboard: Our Club has 4 Sheets of ice and 4 scoreboards. These scoreboards are possibly the most viewed locations on the ice, and the most prominent. Your Company name and logo on a 2' x4' wall sign for the full season: **\$150.00 + GST**, 3 years: **\$375.00 + GST**, *plus sign production costs.

* approximately \$50.00 quoted by Osoyoos Signs and Logo Stitch, in Osoyoos, BC.



WEBSITE ADVERTISING

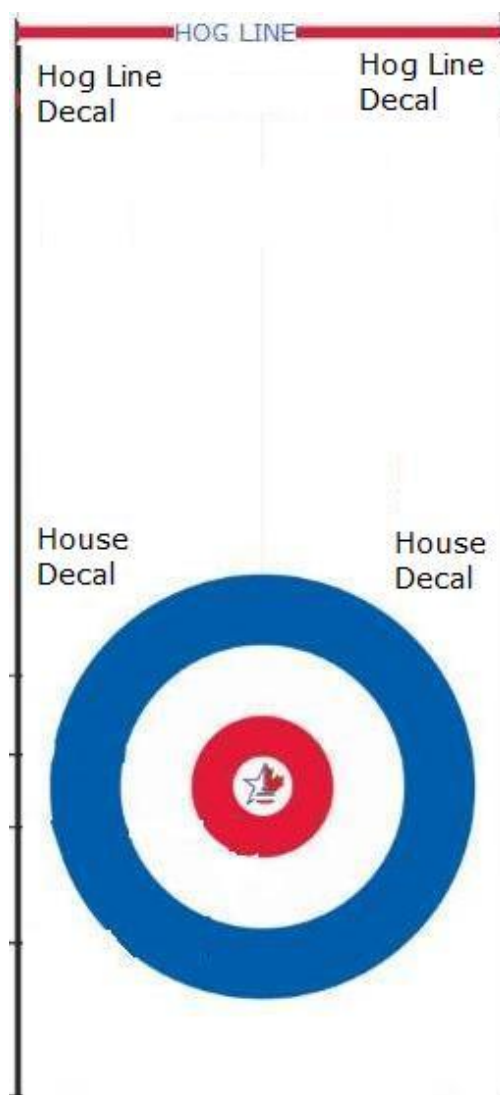
Your business logo and information listed on our website (www.osoyooscurlingclub.com) as well as a direct link to your website! Cost: **\$100.00 + GST** or 3 years **\$250.00 + GST**

In Ice Decal Advertising

In Ice Decal's for advertising are amazing and really catch the public's eye when they look at the ice area! The future has arrived for In Ice Decals in curling ice so don't miss this great opportunity as limited amount of decal advertising will be available for sale.

Free guard zone decals: are located in between the house and the hog line (above the ice area but not past the hog line). The decals can be up to 4 feet in width and are in the game play area which results in very good exposure to the spectators and curlers. We can place up to 8 free guard zone decals per sheet, 4 at each end. Your company name and logo for the full season at home end: **\$250.00 + GST**, 3 years: **\$600.00 + GST**.

Away end: **\$200.00 + GST**, 3 years: **\$500.00 + GST**. *the cost of the decal is included in the price.



CONTRACT

Business Name:			
Contact Name:			
Mailing Address:			PC
Telephone #		Cell #:	
Email address:			

Please select below indicating your preferred method of advertising:

Note: All prices are plus GST.

	Cost per season	Cost for 3 seasons
Free Guard Zone Decal		
<input type="checkbox"/> Hog line at home end:	\$250.00	\$600.00
<input type="checkbox"/> House at home end:	\$250.00	\$600.00
<input type="checkbox"/> Hog line at away end:	\$200.00	\$500.00
<input type="checkbox"/> House at away end:	\$200.00	\$500.00
<input type="checkbox"/> Side Wall Sign 2' x 4'	\$125.00	\$300.00
<input type="checkbox"/> Scoreboard Sign 2' x 4'	\$150.00	\$375.00
<input type="checkbox"/> Website	\$100.00	\$250.00

Payment: Cheque only made payable to the Osoyoos International Curling Club and please mail to 9501 Hummingbird Lane, Osoyoos, BC V0H 1V5

For more information, please contact Betty Steinbart, Advertising Chair, ICC.
250.495.8166 or email icccurling@gmail.com.

THANK YOU SO MUCH